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INVISIBLE ANGELS

A 501(c)(3) Charitable Aviation Organization
Rescuing Victims of Human Trafficking.

Executive Summary, Business Outline and Initial Operating Costs for Year 1

www.invisibleangels.org



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1 | If you live...



in or around a major city in the United States, Human Trafficking is probably occurring within minutes of your home.

Every year 17,000 children are trafficked in the United States. That's 46 children a day. However, child trafficking looks different in the U.S. as compared to other countries. In the U.S., Traffickers do not have to steal children in the dark of night. They seduce victims in plain sight. Using social media, children's peers and

transparent manipulation they lure victims and exploit the vulnerabilities for control.

The problem is here and happening now.

In 2018, the national human trafficking hotline received:*

- **116,940** notifications. These were; calls, texts, chats, online tips, and emails. From this:
- **10,658** potential human trafficking cases were identified
- **9,365** potential victims were identified / services were provided to these individuals

But the results from the hotline were much more than identifying victims.

The hotline also received information on more than **5,600** potential traffickers and more than **42** types of businesses facilitating human trafficking. Of these potential human trafficking cases identified, the hotline reported:

- **3,434** cases to law enforcement
- **1,009** investigations were opened

This clearly display a rampant problem.

In 2018 over 6,000 individuals used calls, texts, or web chats via the National Trafficking Hotline to identify themselves as victims of trafficking.

There are few ways, if any, to get the victims out of a trafficking situation quickly, silently and invisibly and get them to shelter.

There is a missing link in the rescue process,... and this is the problem.

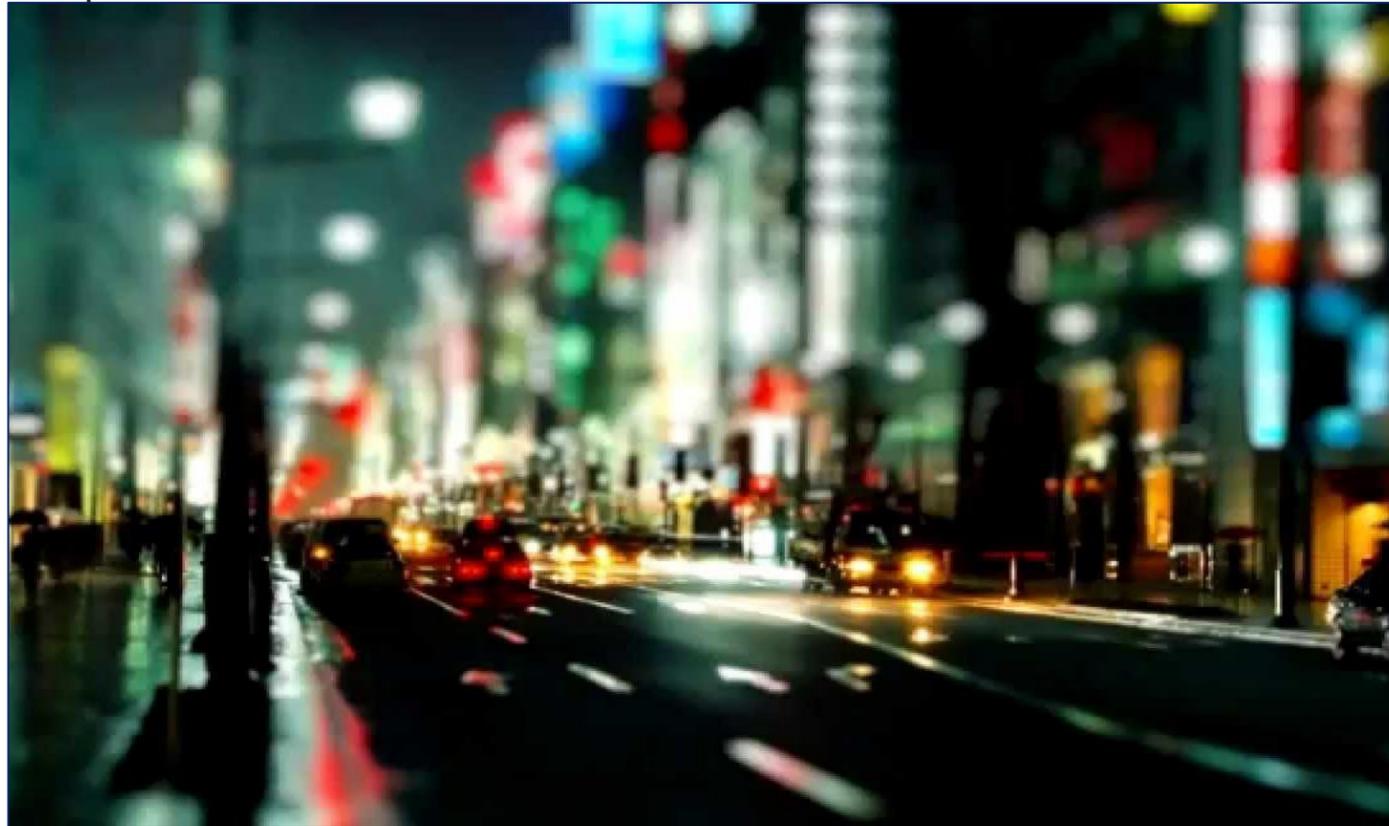
The Vision: Fast, flexible rescue. Pick up silently, get out quickly. Operating a Piper Malibu, Invisible Angels can access small airports where the pickup and rescue time can be as little as minutes without an unreasonable cost. A victim can be rescued for as little as \$3,000.00

Invisible Angels: Air Rescue for Human Trafficking Victims

Within 24 to 48 hours of the initiating phone call, an aircraft can be anywhere within a 1,000 mile radius providing air transport to human trafficking victims taking them to shelter, medical care or in some cases,... home.

**2019 Trafficking in Persons Report
U.S. Department of State p.489*

2 | The Rescue Mission



The objective is simple. Provide air rescue to human trafficking victims. Nationwide.

What Will Success Look Like? Success will be rescuing trafficking victims quickly and silently. Removing them from the trafficking environment and delivering the victim to; a rehabilitation facility, such as Project Hope, a safe house for trafficking victims, to get medical attention, and if it is safe, taking them home.

Much like Angel Flight, or other charitable aviation organizations, transport services will be offered as well. Being that most of the victims do not have any form of identification transport using commercial airlines is not possible due to TSA security regulations. After the initial rescue, Invisible Angels will offer transport services to take the survivor to medical attention if needed, or to reunite them with family members. Also Family members can be taken to the victim as well.

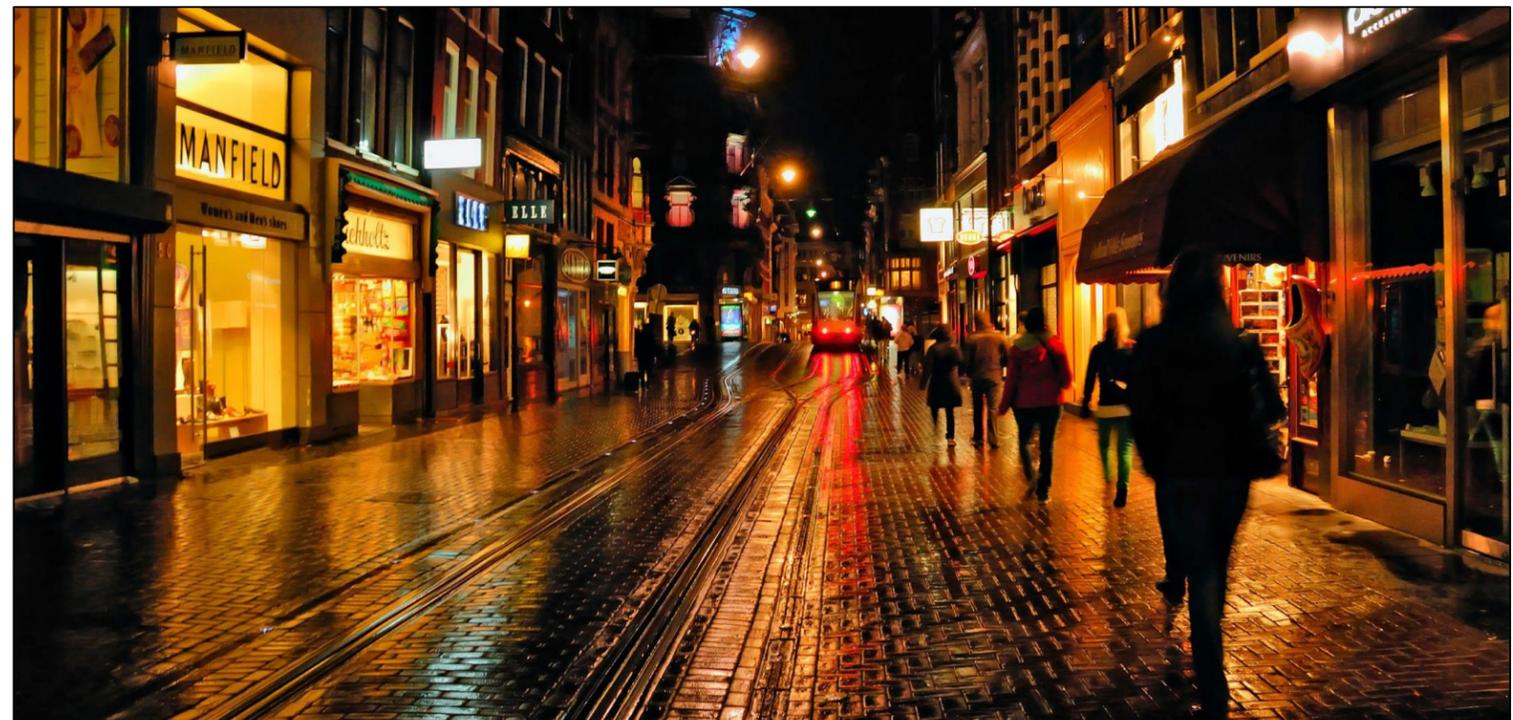
Security | Real World

Security is paramount for all involved. Invisible Angels will work alongside and form relationships with law enforcement, local, state and federal as well as specialized groups such as Saved in America (www.savedinamerica.org) for outreach and security.

During all missions, Invisible Angels will not operate under a standard tail number while under filed flight plans or communicating with air traffic control. Rather Invisible Angels will apply for and receive a specialized call sign from the FAA. During all missions Invisible Angels will operate under their unique call sign, avoiding tracking by flight tracking Apps and API's such as; Flight Aware, searching for a flight number or tail number in Siri or

Google, as well others. Invisible Angels will also apply for and receive a restricted tail number so the tail number(s) of any aircraft cannot be traced from the FAA's website.

During the start-up phase of Invisible Angels, media presentations will be developed and initial outreach will be conducted to selected law enforcement, local state and federal, as well as selected government agencies, U.S. Secret Service, F.B.I., Department of State to raise awareness of the operation as well as form partnerships in the rescue effort. During the initial start-up phase newly discovered security concerns will be addressed and policies implemented to ensure safety of all involved.



3 Who is already doing this?



Wings of the Way

A Christian ministry whose goals and services are aimed at supporting full and part time Christian ministries in the United States, and Mexico. The ministry provides missionaries and their families aviation transport to and from field assignments, emergency evacuation and medical transportation, logistic coordination and private flights for human trafficking survivors, and transportation of missionary equipment and supplies for humanitarian aid to and from missionary field operations, on an as needed basis.

Director: Justin Ross

Aircraft: Cessna 206, Volunteered aircraft

Annual Budget: \$160,000.00

Region: California, Mexico, U.S.

Current rescue organizations

Falcon Ministries

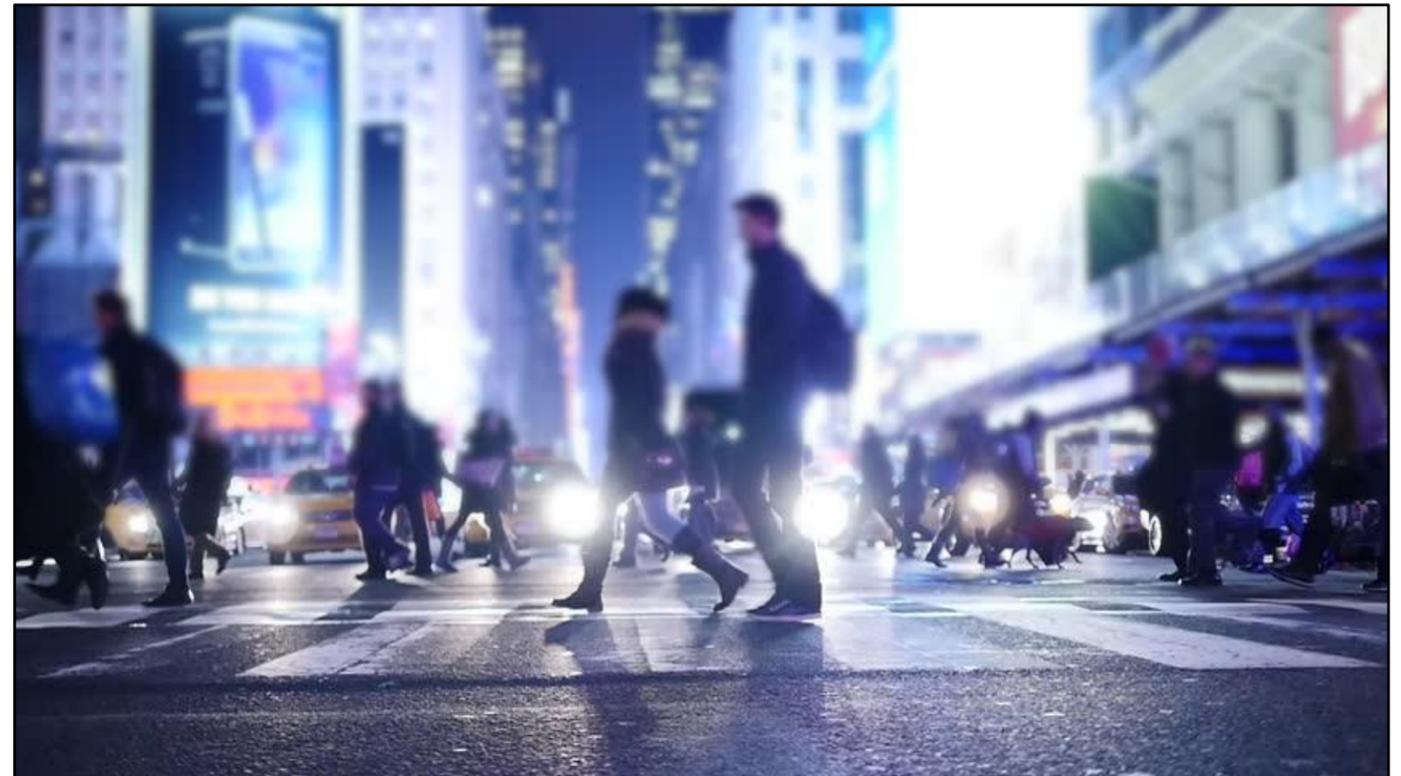
Actively involved in the ongoing rescue and relocation efforts conducted by multiple non-profit organizations and ministries. The nature of the rescue/relocation is kept confidential as are the victims involved and are conducted as low key as possible. Each rescue/relocation is conducted via aircraft or by ground transportation.

Director: Lonnie Welch

Aircraft: Volunteered Aircraft

Annual Budget: unknown

Region: Jackson, Alabama



4 | Initial Start Up Funding, Goals and Phased Plan

Startup Costs: Year 1. \$100,000.00

These initial amounts shall be cumulative building toward the year one initial budget of \$100,000.00

Phase 1 | Establish the Legal Entity

File the appropriate 501(c)(3) forms, assemble a board of directors and begin building relationships, making presentations and start initial fundraising.

Phase 1 Financial Goal: \$10,000.00

Timeline: 3 Months

Goals: Establish Legal Entity: Invisible Angels LLC, Washington D.C.

Form Board of Directors – *see bios*

- Brian Smith
- Hil O’Herlihy
- Nicholas Posada
- Ted (Edward) Greenfield

Primary Partner Relationship: Selah Freedom

Months 1-3 Phase 1: \$10,000.00

Administrative Startup costs	\$4,000.00
Web and Digital Infrastructure	2,000.00
Legal fees	4,000.00

Phase 2 | Secure an Aircraft For Use, Build External Relationships and Establish Safety Procedures

Before an aircraft can be purchased, relationships with rescue ministries shall be identified for use by Invisible Angels for the first series of rescue missions. The objective of this step is to acquire an aircraft and operate that aircraft under the legal entity of Invisible Angels with appropriate insurance and legal requirements met. Once the use an aircraft is acquired the crew will begin training missions. Several mock rescue pick-ups shall be done to develop safety procedures as well as cockpit resource management protocols to establish a set group of safety procedures for future missions. Initial Rescues shall be carried out after safety procedures and protocols are developed.

Phase 2 Financial Goal: \$30,000.00

Timeline: 3 Months

Goals: Acquire aircraft

Initial Pilots Selected

- Brian Smith
- Ted Greenfield

• Year 1 Budget, Timeline and Goals Developed

• Website Launched & Social Media Outlet Secured (*YouTube only*)

Months 3-6 Phase 2: \$25,000.00

Initial Aircraft Insurance Costs	\$10,000.00	(Each Pilot \$5,000.00 Annual)
Initial Insurance Training	3,000.00	– (Ted Greenfield)
Initial Insurance Training	3,000.00	– (Brian Smith)
Training missions (3)	9,000.00	(3 = ~24 hours flight time)



4 | Initial Start Up Funding, Goals and Phased Plan (cont.)

Phase 3 | Initial Rescue missions, Fundraising, Creating Partnerships and Raising Awareness

Once procedures have been established and the aircraft is available for use, Invisible Angels will work with selected partnerships as well as other rescue organizations on the first series of missions.

Simultaneously, initial fundraising efforts will begin with the objective to fund the aircraft and initial expenses. Presentations and relationships will be made with state, federal and local government agencies as well as local, state and federal law-enforcement agencies to raise awareness of the mission of Invisible Angels.

Phase 3 Financial Goal: \$30,000.00

Timeline: 3 Months

Goals:

Complete Rescue Missions

Create Additional Partnerships with other Organizations

Months 6-9 Phase 3: \$30,000.00

Complete (*up to 8*) Rescue Missions \$24,000.00

Administrative- Other costs 6,000.00

Each rescue = 8 hours of aircraft use @ \$200 hr. = \$2,400.00

Other rescue expenses: Hotels, Meals, Uber etc. 600.00

Phase 4 | Aircraft Acquisition and Rescue Operations

An aircraft shall be acquired. Also, the aircraft owned by Ted Greenfield shall remain individually owned. This is for insurance reasons as individually owned aircraft can be operated as charitable flights under the owner's personal aviation insurance policy. Also keeping the aircraft ownership separate from the charitable organization limits liability as well as reduces operational costs.

Phase 4 Financial Goal: \$30,000.00

Timeline: 3 Months

Goals:

Aircraft Acquired

Continue Rescue Missions

Initiate Related Transport Missions

Months 9-12 Phase 4: \$30,000.00

Complete (*up to 8*) Rescue Missions \$24,000.00

Administrative- Other costs 6,000.00

Each rescue = 8 hours of aircraft use @ \$200 hr. = \$2,400.00.

Other rescue expenses: Hotels, Meals, Uber etc. 600.00

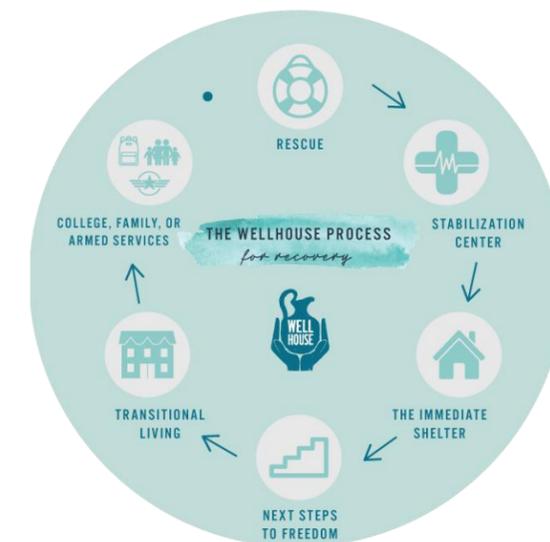


5 | Partnerships



Invisible Angels shall enter into the charitable community through partnerships, with the initial primary partner being Trafficking Hope. Trafficking Hope shall be the initial partner to identify victims for rescue and identify destination locations for the victim rescue. As growth occurs and awareness is raised other partnerships shall be established where Invisible Angels can serve as an Air Rescue service. Other Partnerships, with expected results, shall be:

- Churches
- Fundraising, community awareness as well as products made available for victims (*backpacks containing clothing, personal items, toiletries etc.*)
- Local/Federal Law Enforcement
- Awareness as well as security and protection for rescues
- Government Agencies | FAA | Department of State
- Awareness, presentations at conferences, tradeshows, airshows
- Project Hope, Generate Hope, Polaris Project, Wings of the Way, SIAM, The Well House, Human Trafficking Awareness



6 | Building Awareness

YouTube is an enormous resource available for bringing awareness towards this issue. Invisible Angels shall start a YouTube Channel, not highlighting or showing victims, rather bringing awareness about rescues and trafficking activity in specific areas. Other forms of social media shall be used to raise awareness about Invisible Angels efforts.

Programming shall be developed on a YouTube Channel building followers and viewers ultimately raising awareness, as well as an external revenue source for Invisible Angels.



7 | The Organization: People, Structure and Roles



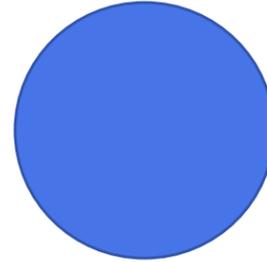
Invisible Angels shall be overseen by a board of directors having administrative control over operational functions of the organization. Simply, they are the fiduciaries who steer the organization towards a sustainable future by adopting sound, ethical, and legal governance and financial management policies, as well as by making sure the nonprofit has adequate resources to advance its mission. Being that the board will be responsible for making decisions concerning the operational success of the organization as well as be involved in fundraising activities, the board members can come from any background, but can have an appropriate level of experience in the following areas:

- Military / Government
- Law Enforcement
- Legal Experience
- Air Traffic
- Air Ministry Operations
- Flight Operation experience
- Social Services
- Medical

Executive Oversight

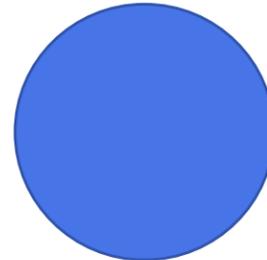
Board of Directors

Brian Smith



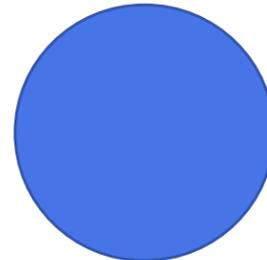
- Missionary Pilot 10yrs.
- Commercial Pilot
- Multi Engine Instructor
- Certified Flight Instructor
- Leader: Disaster International Relief Team | Calvary Chapel
- Chief Pilot: Harvest Aviation

Hil O’Herlihy



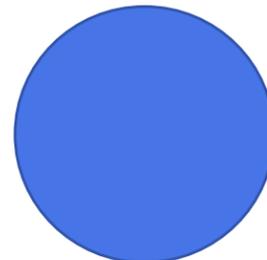
- Chief | Homicide, Annapolis City Police Dept.
- Sergeant | APD
- Attorney

Edward (Ted) Greenfield



- Manager: Safety Promotion Federal Aviation Administration
- Instructional Designer
- Interactive Media Developer
- Television Producer
- Commercial Pilot | Instrument Rated

Nicholas Posada



- Missionary Pilot
- Commercial Pilot
- Multi Engine Instructor
- Certified Flight Instructor
- CFII
- A&P / AI
- Owner | Posada Aviation

It is no longer necessary for start-ups to spend money on office space unless the intention is to own it as an asset. During all phases Invisible Angels shall be a 100% virtual office. Meetings can be held at virtual office space.

8 | The Aircraft

This is where the largest expense lies for the organization. Insurance, not fuel, is where the majority of the expense is. Maintenance is the second largest expense. Selecting the right aircraft for the mission at hand is a decision, made properly, that will ultimately result in the continued operation of the organization.

The primary need for the mission and operation is flexibility and a manageable cost. Jets, although they fly high and fast, are cost prohibitive for this operation. Smaller aircraft such as Cessna 182, 206, Beechcraft Bonanzas and Mooney's are fast enough but they are too small and cannot fly at high altitudes without having to offer the passengers oxygen.

Our aircraft is pressurized with a cruising altitude of 18-23,000 feet and can operate at speeds of 180-225 mph. Most importantly burns 24 gallons an hour at cruise. Our aircraft can operate at smaller airports with runways of 3,000 feet, offering flexibility for rescue at smaller airports.

Estimated Cost Per Rescue | \$3,000.00

Each rescue = 8 hours of aircraft use @ \$200 hr. = \$2,400.00

Other rescue expenses: Hotels, Meals, Uber etc. 600.00



Pilots shall be all volunteer for year one.

Requirements:

- 500 hours minimum TT
- CFI Preferred
- Instrument / Commercial Rating
- High Performance & Complex endorsements
- 150 hours instrument experience (min.)

8 | Looking Forward

There are several growth tracks available to Invisible Angels:

- Increased operational growth
- Increased media awareness
- Growth in sustainable mission operations with increased efforts into media programming.

The business plan is unique for Invisible Angels. Ideally, our purpose is to no longer be needed. The objective is to be out of business within a certain timeframe. To meet this objective a unique growth plan must be adopted with operational sustainability being the primary focus.

After Year 1 the Board of Invisible Angels will reassess the budget necessary and select the most appropriate growth track.



START 2022

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The logo consists of the letters 'I' and 'A' in a large, white, serif font. The 'I' is a simple vertical bar with a small gap at the top and bottom. The 'A' is a classic serif capital letter with a horizontal bar across the middle.

A 501(c)(3) Charitable Aviation Organization
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